

CHAPTER I. INTRODUCTION

1.1 A Brief History of the Company

International Flavors & Fragrances (IFF) is a global company specializing in creating and producing flavors, fragrances, and other specialty ingredients used in various consumer products. IFF was established in 1958 after a merger of two global operations, van Amerigen & Haebler and Polak & Schwarz. IFF has expanded internationally since then, becoming a leading consumer goods company. Joseph Polak and Leopold Schwarz began by launching a profitable business that processed concentrated juice. Within seven years, they opened the second factory and continued to develop until 1967, when IFF opened their new Research and Development (R&D) center in Union Beach, New Jersey. IFF had made advancements in fermentation process technology and essential natural chemicals, also issued patents for novel meat, savory, and process taste technology by 1968.

At the same time, the Memorandum of Understanding (MOU) was being signed in Indonesia by local government authorities and International Flavors & Fragrances Inc. After preparing to transfer the state company NV Essence Indonesia to International Flavors & Fragrances Inc., the name IFF - PT. Essence Indonesia was founded in 1970. The company rapidly developed until it opened a fragrance and flavor powder factory in 1989 and 1994, respectively. On February 1st, 2021, IFF and DuPont's Nutrition and Bioscience (N&B) division merged in a Reverse Morris Trust transaction or known as IFF with the logo shown in **Figure 1**. The joint venture of IFF and N&B positions them as leaders in the global consumer goods and commercial products value chain, revolutionizing industries and becoming a leading provider of materials and solutions to clients in a number of sectors (IFF, 2023).



Figure 1. IFF's logo.

1.2 Company's Purpose and Vision

The purpose of this company is to apply science and creativity for a better world by: (1) pushing past traditional boundaries; (2) forcing for a better and more sustainable future; and (3) imagining new possibilities to expand customers' opportunities. As for the vision, it is to be the partner for essential solutions by: (1) playing a vital role in the global food, beverage, beauty, household and personal care, and pharmaceutical supply chains; (2) co-create sensorial experiences that delight and go beyond the expectations of consumers everywhere; and (3) combine unmatched innovation, agility, and leading-edge insight to meet customer needs (IFF, 2023).

1.3 Main Activity

Generally, IFF offers diverse solutions in the form of ingredients for their customers ranging from all sizes starting from private-label brands, start-ups, and large multinational companies. IFF has recently expanded its capabilities in rapidly growing areas such as food protection, inclusions, cosmetic actives, and health ingredients. They brought innovation to serve several markets including Food and Beverage, Home and Personal Care, and Health and Wellness through their leading research and development industry (IFF, 2023).

1.4 Organizational Structure and The Author's Department

During the internship program, the author was assigned to the Flavor Bank Department, a part of the Creative & Design (C&D) Department. The C&D Department is responsible for developing new or existing products, especially in terms of flavor. More detail about the organizational structure of the C&D Department at IFF Indonesia is shown in **Figure 2**.

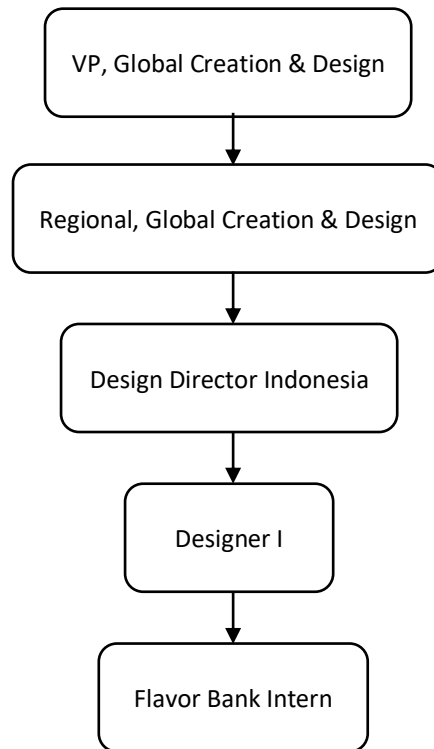


Figure 2. Organizational structure of flavor bank department at IFF Indonesia.

Mrs. Adriana Rico is the Design Director for the C&D Department at IFF Indonesia. All designers including Mrs. Vonny Helen, the Flavor Bank's Designer, should report to her. The author was under Mrs. Vonny Helen's supervision for all the internship tasks, projects, and reports.