

DIGITAL MARKETING ACCEPTANCE: Among Doctors in Sri Lanka



Table of Content

CONFIDENTIAL

• Research Objective	4
• Research Framework	5
• Research Methodology	6
• Respondent Profile	7
• Finding Doctors	10
• Conclusion	19

IMPORTANT NOTES

CONFIDENTIAL

- To gain access to this research survey, please ask approval from i3L School of Business & sign the Confidential Letter Agreement

