

Abstract

Name : Fairuuz Xaviera

Study Program : Bio Entrepreneurship

Title : Analysis of Barriers to Micro Small and Medium Enterprises Growth in West Java

Thesis Advisor : Reni Mutiarani Saraswati, B.A., M.B.Sys.

This thesis discussed on the barrier of West Java micro, small, and medium enterprise's (MSME) growth barrier. The model utilizes multiple regression analysis to test lack of financing, lack of management skill, market situation, and regulatory issues variables toward business growth variable. The research model was adopted from the research conducted by Amarjit Gill and Nahum Biger in 2012 where they did the research in Canada region. Testing the model was conducted by spreading the questionnaire to MSMEs in West Java Region. 111 respondents return the questionnaire with valid answers. The result shows that lack of financing, lack of management skill, and regulatory issues; are not a growth barrier for MSMEs in West Java. On the other hand, Market situation act as growth barrier in West Java.

Key words: Entrepreneurship, MSME, Growth Barrier, West Java, Indonesia